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Applying European market leadership to river basin networks and spreading of innovation on water ICT models, tools and data.  
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**Project consortium:**



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WaterInnEU's goal is to create a virtual Market Place and an associated professional community for the knowledge exchange, in support of the exploitation and market translation of EU funded ICT models, tools, and protocols relevant to river basin management in the implementation of the Water Framework Directive.

## Main objectives

Work closely with river basin practitioners and stakeholders to understand the current status of management know-how and capability in order to **identify priority needs and requirements** for support and innovation.

Assess and **increase the level of standardization and interoperability** of the outcomes of previous water related European funded projects to actively promote their dissemination and exploitation.

Create a **Market Place as a service**: a forum formed by water research projects representatives, stakeholders in the water domain, and supply chain participants (in particular SMEs), who are capable of moving current developments into the market.

Build an **open virtual Market Place** with appropriate professional support services, including access to user feedback, success stories portfolio, tools, policies, data, e-learning capacities and practical capabilities and solutions.

Operate the Market Place to efficiently **support the matchmaking of products/services** with delivery agents and end users whilst providing appropriate capacity building support.

Actively demonstrate the applicability of the virtual Market Place in the **Scheldt and Maritsa trans-national river basins**.

